



Quest Corporation of America, Inc. (Quest) is seeking an experienced communications professional to serve as our Public Information Officer/Senior Communications Manager in the Fort Myers area. The ideal candidate will thrive in a fast-paced and dynamic organization.

DESCRIPTION: As a Public Information Officer/Senior Communications Manager, you will manage the public engagement efforts for infrastructure projects in the Planning, PD&E Study, Design, and Construction. The position will also include business development activities, including marketing, proposal preparation and presentations. The qualified candidate must reside in one of the following counties: Lee, Collier or Hendry.

Responsibilities include but are not limited to:

- Design and maintain a favorable public image for the organization and customer.
- Coordinate all public relations activities and events.
- Leverage existing relationships and cultivate new business contacts.
- Create content and collaborate with creative graphics and/or video team.
- Ability to motivate and work collaboratively with project team members and clients.
- Develop strategic alliances and partnerships.
- Able to work in a constantly evolving environment, and to travel by use of a vehicle to multiple locations.

The candidate must have a bachelor's degree in a relevant discipline, preferably in public relations, marketing, journalism, or communications, with minimum five (5) years of experience in communications, marketing, and/or grassroots campaign.

PROFESSIONAL REQUIREMENTS:

- Must have a minimum of two (2) years of multimodal transportation experience with a State, County or Municipal agency.
- Extensive knowledge of transportation, utility, stormwater, and various construction projects.
- Knowledge of State, County or Municipal public meetings and public workshops.
- Ability to perform responsibilities with a significant degree of independence, initiative, creativity, and expert judgement.
- Talent for understanding, simplifying and effectively communicating complex information to diverse audiences.
- Superior organizational skills with the ability to multitask.
- Strong problem solving and critical thinking skills.
- Excellent written, verbal and presentation skills (AP style preferred).
- Familiarity with digital communications, including websites, social media, signage, direct mail campaigns and graphic design.
- Strong experience with program budgeting, strategic planning, reporting processes and requirements.

Quest Corporation of America, Inc. is an equal opportunity employer and does not discriminate on the basis of race, color, religion, creed, sex, national origin, age, disability, pregnancy status, sexual orientation, gender identity, veteran status, marital status, or other status protected by law.