



Founded in 1995, Quest Corporation America (Quest) is a marketing and communications firm specializing in supporting public sector infrastructure and public works projects. Quest professionals serve clients including government agencies, engineering firms and roadway contractors throughout Florida with full-range public involvement and creative design services.

DESCRIPTION: Quest is seeking an experienced public communications professional in Southwest Florida (includes Collier, Highlands, Lee, Manatee, Polk, Hendry, and Sarasota counties) to serve as a Business Unit Leader. The position leads efforts to grow the Southwest Florida division by identifying and capturing new business and completing resulting projects on time and within budget. This position is responsible for managing production, staff performance, monitoring workflow output, quality, customer service and promoting the culture, products, and services of the organization.

Enthusiastic team player with a can-do attitude is a must! Duties include but are not limited to, overseeing daily unit operations, ongoing professional development of team members, and meeting the unit's strategic growth goals: sales, revenues, utilization, and profit.

PROFESSIONAL REQUIREMENTS:

- Minimum five (5) years of proven experience with the full scope of public relations and communications products and services.
- Bachelor's degree in public relations, marketing, or journalism.
- Able to perform management and new business development responsibilities with a significant degree of independence, initiative, creativity, and expert judgement.
- Communicates clearly and concisely both orally and in writing.
- Qualified to support the creation of graphic design and/or innovative technology approaches; and,
- Strong interpersonal skills for public interactions
- Superior organizational, multi-tasking and detail-orientation
- Ability to work collaboratively with all project team members and clients.
- Resourceful and proactive problem-solving
- Relationship building / client retention / new business development.
- Annual strategic plan creation and execution
- Quality assurance and control
- Pursuits through capture and beyond
 - Lead Generation
 - Proposals / Presentations
 - Project Management
 - Customer Service
 - Employee/Client Relations

Must have own reliable transportation. Please visit our website to apply, including writing samples to www.QCAusa.com/careers

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