



WORKFORCE DEVELOPMENT

Workforce Development is designed to meet the education, training, and employment related needs of a targeted group. It focuses on people and promotes new job-related knowledge and skills necessary to access employment opportunities and real jobs. It is a form of human resource management providing lifelong career paths for new recruits and more.

COMMUNITY INVOLVEMENT PROGRAM an important component for success. A community liaison and/or intermediary with deep knowledge of the industry facilitates partnerships with employers and creates solutions for employers and potential employees.

CURRICULUM DEVELOPMENT PROGRAM to create the proper education tools, we evaluate and measure performance and assess other programs.

DISADVANTAGED SUPPORT SERVICES PROGRAM uses existing partnerships designed to connect low-income or disadvantaged individuals with employment in jobs offering the promise of financial stability and significant growth.

EMPLOYMENT TRAINING PROGRAM provides general skills such as language, writing and basic computer skills to increase workers' productivity and efficiency.

MATCHMAKING PROGRAM enhances recruiting efforts and creates the perfect match between candidates and employers.

MENTORING PROGRAM conveys knowledge and company-specific skills to new employees.

PLACE BASED STRATEGY PROGRAM to address the needs of people living in particular neighborhoods.

RECRUITING PROGRAM to identify, attract, screen, shortlist and interview suitable candidates for jobs within an organization. Includes advertising for and building a talent pool, interviewing, reference checks and onboarding support.

SECTOR BASED STRATEGY PROGRAM focuses on matching workers' skills to the needs in an industry already present.

SECOND CHANCE PROGRAM improves community safety by reducing adult and juvenile offender recidivism rates. We work with municipal and state governments to increase awareness about and facilitate connections with job opportunities for people returning from state and federal prisons, local jails and juvenile facilities.

STUDENT INTERNSHIP PROGRAM helps students and young adults learn firsthand about entry-level and skilled trades that go into building and maintaining Florida's roadways. We connect contractors with young adults who receive training and mentoring to develop critical work readiness skills while exploring road construction careers.

TRAINING ON THE JOB PROGRAM to provide hands-on experience using equipment and/or machinery, to develop an individual's career for an organization's prosperous growth.

MILITARY VETERAN RECRUITMENT INITIATIVE to make connections among road and bridge construction contractors and industry-skilled, military veteran job candidates.

STUDENT CONSTRUCTION CAREERS to provide exposure to the many career opportunities and pathways to growth by meeting others in the industry. We connect school administration and camp coordinators with road and bridge construction "mini events."

INDUSTRY-SPECIFIC RECRUITMENT CAMPAIGNS to support businesses with targeted recruitment through digital and traditional advertising, social media campaigns and other methods of effective outreach.

JOB FAIRS AND RECRUITMENT EVENTS to maximize targeted hiring efforts including event coordination, facilitation and advance promotions. We also will represent for your firm at recruitment events with booth design, set up/break down and high-energy staffing.

LET US HELP YOU WITH:

Advertising • Awareness videos • Business presentations • Classroom presentations • Collaboration and partnering initiatives
Employee referral • Employee and employer engagement • 24-hour hotline • Hybrid events/virtual career fairs • Information sessions
Job descriptions • Job/career fairs • Marketing outreach on employer brands • On-campus interviews • Social media • Website advertising
Website career pages