



TECHNOLOGY

Operating from our full-service production studio, we offer an array of high-quality products and services. The team continually explores and analyzes innovations; procures state-of-the-art equipment and software; and hires and trains new associates.

AUDIO VISUAL is our full-service studio. We have top-of-the-line equipment to capture all points of view for any need or experience. Our vision and technical expertise, combined with our artistic talent, benefit any project and each project experience, including video production and distribution; animation; video projection services; radio and television services; and sound recording.

DRONE SERVICES includes photography, videography, progress photos/videos, photogrammetry (3D modeling, earthwork navigation), mapping and surveying. Drone services are widely used in vertical/horizontal construction, engineering, real estate, architecture, utilities, informational/educational videos and more.

GIS PROGRAM uses public engagement tools and data-driven, real time capabilities. Our team provides cartography, land use analysis, surveying, location identification, route editing, addressing, demographic hot spotting, environmental protection location, parcel indication, boundary identification, population streaming, utility location and 3D visualization and analysis.

INFORMATION TECHNOLOGY uses state-of-the-art computers, storage, networking and other physical devices, infrastructure and processes. We create, process, store, secure and exchange all forms of electronic data, including software development.

LANDING PAGES FOR WEBSITES to drive users to take very specific actions. Includes digital forms where users fill out specific information to meet your needs.

MULTIMEDIA uses high-end production cameras and the latest multimedia software – including Adobe Premiere, Adobe After Effects and Final Cut – as well as 3D design and modeling software, such as Blender and Unity. We tell your story and share your message in the most engaging and visually stimulating way possible.

NURTURE CAMPAIGNS where email blasts go out automatically so users can take specific actions or hit certain milestones.

PERSONALIZATION applies user data to customize the digital experience for everyone, including dashboard creation, metrics and analysis. We deliver completed photographs (and video) via a personalized landing page to which clients control access. The team provides continued support or assistance for the duration of projects/contracts.

PHOTOGRAPHY for proposals, pursuits, presentations and other uses. We use high-end production cameras, such as the Sony FS7 and Canon DSLRs, which are designed to shoot photos and short videos in HD.

USER EXPERIENCE focuses on all aspects of a product's development, including design, usability, function, branding and marketing. The result is the end-to-end journey of a user's interaction with a product and includes identifying new opportunities for products and businesses.

VIDEOGRAPHY provides full-service video and sound services to captivate audiences. We provide 2D and 3D animated videos, company profile videos, training videos and construction-project update videos. These services can include talent scouting, interviews, scriptwriting and storyboarding.

VOICEOVER is a production technique where a voice that is not part of the narrative is used in a radio, television, filmmaking, theatre or other presentation.

WEBSITE PROGRAM A world-class website is key to driving conversions. Impeccable messaging, flawless design, strategic UX and strong coding making your site a marketing machine. Our veteran webmasters and designers specialize in website customization, coding, interactive mapping, API customization, SEO, security measures and threat minimization and protection. The team ensure all websites are responsive and ADA compliant.

LET US HELP YOU WITH:

Concept creation • Storyboard planning • Production • Directing • Editing • Sound engineering • Cinematography
Animation development • Augmented reality • Digital removal services • Voiceovers • Automated dialogue replacement (ADR)
Foley sound development • Spectral editing • Tik Tok-style video to full feature-length video • Website concepts, design,
development, launching and integration • Support/security/maintenance/updates • Website revamps • Interactive mapping
Mobile applications • Custom coding